

# Nick Giese

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+1 734 657 4920

nick@giese.io

www.giese.io

## Technical Skills

### Mixed Media & Development

- » Premiere Pro & After Effects
- » HTML & CSS
- » JavaScript & Node.js (Beginner)
- » Vim, Linux Command Line (Beginner)
- » Photoshop, Illustrator, InDesign, XD

### Marketing & Other

- » Microsoft Office
- » SEO Optimization, Google Ads, Google Analytics
- » Social Media
- » Copywriting/Content Marketing
- » Client Communication

## General Info

### Musician

- » Guitar, drums, piano, and trombone
- » Electronic music production

### Athlete

- » Brown Belt in Judo
- » 3rd in Wrestling state finals for three consecutive years
- » Part of three state championship Wrestling teams

## Experience

*Sep 2017–Current*

### Michigan SEO Group

Web/Graphic Designer & SEO Specialist

- » Manage multiple small businesses' SEO
- » Write/manage: social media, blogs, and website content
- » Manage Google Analytics, Google Ads, Google My Business
- » Meet with clients to discuss marketing strategies
- » Design websites
- » Design advertising materials as requested by clients
- » Work closely with web developer and other copywriters

*May 2017–Sep 2017*

### Michigan SEO Group

SEO Intern

- » Wrote social media posts & blog posts
- » Designed a logo and two websites
- » Scheduled social media

*Jun 2016–Jan 2018*

### Best Buy

Sales Associate

- » Sold cameras, computers, phones, and other misc. technology
- » Assisted customers with finding/selecting products and provided educated recommendations
- » Consistently met hourly revenue quota
- » Thoroughly researched new and upcoming products

*Aug 2015–Jun 2016*

### Busch's Fresh Food Market

Meat & Seafood Associate

- » Cut chicken for longer than I'd like to admit
- » Cleaned & sanitized the cutting room/cooler with a power hose
- » Worked counter
- » Packaged, priced, and stocked products

## Education

*2015–2019*

### AAS Graphic Design

Washtenaw Community College

- » Music Production Club
- » Choir