



## **BRANDING GUIDELINES**

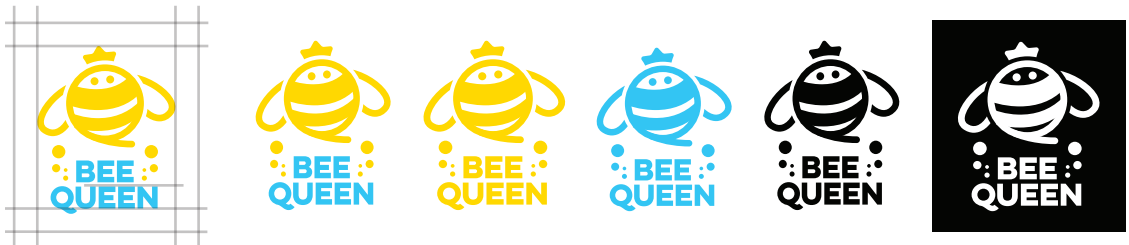


# LOGO

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## DO'S



## DON'TS





# FONT

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LULO CLEAN ONE  
**LULO CLEAN ONE BOLD**

ABCDEFGHIJKLMN OPQRSTU-  
VWXYZ1234567890!@#%  
**ABCDEFGHIJKLMN OPQRSTU-  
VWXYZ1234567890!@#%**



# COLOR

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#FFDA00

#ED2283

#33C6F4